

How To Make a Hell of Profit Workshop

Handouts



**Accelerate
Practice
Academy**

How To Become A Ninja At Video In Minutes.

1. Identify possible video using BORE format:

- Brainstorm
- Outline
- Record
- Edit

2. Once settled on an idea, ask Chat GPT to “**Create a prompt** to create a video script.”

E.G. “Create a prompt for producing a 2 minute video from a veterinary practice owner to their valued clients on why I hate working on pets that are not insured for veterinary treatment”.

3. Ask ChatGP to then use that prompt to create the video script.

Example. **Video Script Prompt:**

Create a heartfelt and educational 2-minute video from the perspective of a veterinary practice owner, addressing valued clients. The tone should be professional yet personal, emphasizing **why it's frustrating and heartbreaking to treat pets that aren't insured** for veterinary care.

Key Messages to Include:

- **Your Passion for Helping Pets:** Start with a warm introduction, expressing how much you love helping pets and their owners.
- **The Reality of Uninsured Pets:** Explain the emotional and ethical challenges of treating pets without insurance, especially when financial constraints limit care options.
- **Difficult Conversations:** Talk about the stress of discussing costs when owners can't afford necessary treatments. Highlight that vets want to focus on care, not finances.
- **Why Pet Insurance Matters:** Explain how insurance allows you to provide **the best medical care without financial barriers** and prevents difficult choices like economic euthanasia.
- **Encouraging Pet Owners to Act:** End with a strong call to action—encouraging pet owners to **get their pets insured** for peace of mind and better healthcare outcomes.

Tone:

- Warm, empathetic, and honest
- Informative but not pushy
- Relatable and heartfelt

Visual Style:

- Friendly, natural setting (clinic or consult room)
- Optional: Show real cases (without names) to illustrate the impact

Would you like me to draft a full script based on this? 😊



4. Ask ChatGPT to create the video script from the prompt above (just say yes) and ask it to make it so a 15-year-old can understand.
5. Once you have the video script ask ChatGPT to: *"Please now put this script into a format that I can upload it into a teleprompter app"*
6. Copy the script and paste it into a word doc and email it to yourself (so it is now on your iPhone).
7. Make sure you have a teleprompter app on your phone. I use Video Teleprompter 3
8. Open word doc in iPhone and download to teleprompter app.
9. Record until happy (use portrait for Facebook and Instagram and landscape for email videos).
10. Save to photos
11. Send via wetransfer.com (free) to someone who knows how to put on social media and email out to clients.



Become A Ninja At Videos In Minutes

1. BRAINSTORM TOPICS

Identify possible video using BORE format:

- Brainstorm
- Outline
- Record
- Edit

2. CREATE GPT PROMPT

Once settled on an idea, ask Chat GPT to “**Create a prompt**” to create a video script.”

(See prompt on next page to get you started)

3. CREATE AI VIDEO SCRIPT

Ask ChatGPT to create the video script (just say yes) and make it so a 15-year-old can understand.

Tweak the script as needed with feedback to GPT.

6. DOWNLOAD TELEPROMPTER APP

Make sure you have a teleprompter app on your phone.

I use Video Teleprompter 3
<https://videoteleprompter.com>

5. COPY SCRIPT

Copy the script and paste it into a word doc.

Make any changes in word until you are happy with it.

Email it to yourself (so it is now on your iPhone).

4. CREATE TELEPROMPTER FORMAT

Once you have the video script ask ChatGPT to: “*Please now put this script into a format that I can upload it into a teleprompter app*”

7. UPLOAD SCRIPT

Open word doc in iPhone and upload to teleprompter app.

8. EDIT & RECORD

Edit the script as needed and Record until happy (use portrait for Facebook and Instagram and landscape for email videos).

9. SAVE TO PHOTOS

When you are happy with the video, save it to your photos on your phone.

10. UPLOAD & POST

Send via wetransfer.com (free) to someone who knows how to put on social media and email out to clients.





TICK TOCK

My Life Timesheet

Name: _____

Date: _____

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100