

90 DAY COMMUNICATION RECIPE BOOK

1. Ask a “this” or “that”	2. Share a story about how you got started...	3. Answer A Frequently Asked Question	4. Talk about a project or a case you worked on.	5. Ask for a ‘best book’ recommendation
6. Share a personal challenge and how you work around it	7. Share a Familiar Frustration – what can you offer by way of assistance?	8. Share a great result you achieved with a client	9. Ask a “What’s Your Favourite....”	10. Share something unique about a team member.
11. Share something about a product or service you offer.	12. Put a client in the spotlight	13. Sneak Peek – give the audience an insight into the backstage of your business.	14. Unload about a topic that drives you crazy!	15. Explain a thing that “experts” get wrong.
16. Teach your audience how to do something.	17. Promote something...	18. Tell a story about how someone helped you get started...	19. Ask a controversial question....	20. Tell a story about why you chose your field of expertise
21. Answer A Frequently Asked Question	22. Discuss a product or service that solves a particular problem.	23. Talk about some results you are expecting from a product / service / project.	24. Ask a “What’s Your Favourite....”	25. Talk about one thing you can’t resist but wish you could...
26. Explain a mistake that clients make...	27. Share a great result you achieved with a client	28. Ask Your Clients For Ways To.....	29. Promote something...	30. Focus on Team – who is doing amazing work?

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31. Share something about a product or service you offer	32. Share a common client objection and your best answer to it...	33. Share something you are excited about...	34. Unload about a topic that drives you crazy!	35. Talk about a project or a case you worked on.
36. Who or what helped you change the way you approach a problem...	37. Ask a "this" or "that"	38. Answer A Frequently Asked Question	39. Ask a "What's Your Favourite...."	40. Share a "Don't Do This Tip"
41. What's one thing you love about your team members?	42. Teach a simple process for getting a result...	43. Promote something...	44. Introduce someone who is making a difference in your world...	45. Introduce a J.V partner....
46. Describe a challenging case or project that got there in the end.	47. Share a Familiar Frustration – what can you offer by way of assistance?	48. Introduce a J.V partner....	49. Show something you will be releasing very soon...	50. Put a client in the spotlight
51. Ask what mobile apps you can't live without?	52. Explain what is the worst mistake people can make...	53. Teach your audience how to do something.	54. Share A Key Learning That Struck You Like Lightning...	55. Teach an unknown problem...
56. Show where you work...	57. If this happens one more time.... RANT!	58. Promote something...	59. Teach a cool trick, tip or timesaver...	60. Answer A Frequently Asked Question

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61. Describe a problem and offer your way of providing the solution...	62. Propose a counter - intuitive idea	63. Name someone responsible for a lot of problems you are seeing...	64. Share a positive client experience / intereaction / gift	65. Ask for a best XXXX recommendation
66. Promote something...	67. Share a great result you achieved with a client	68. Share a what is happening in your business next...?	69. Explain a mistake that clients make...	70. Answer A Frequently Asked Question
71. Ask What's The First Thing You Are Going To Do When....	72. Ask Your Clients For Ways To.....	73. Introduce a J.V partner....	74. Sneak Peek – give the audience an insight into the backstage of your business.	75. Teach your audience how to do something.
76. Ask a controversial question....	77. Promote something...	78. Answer A Frequently Asked Question	79. Share something unique about a team member.	80. Share a Familiar Frustration – what can you offer by way of assistance?
81. Share a personal challenge and how you work around it	82. Introduce someone who is making a difference in your world...	83. Explain what is the worst mistake people can make...	84. Show a snippet of you working on a project...	85. Describe one thing that your team is great at that you suck at...
86. Teach your audience how to do something.	87. Ask what is the best movie you have seen lately...	88. Put a client in the spotlight	89. Describe a problem or situation you won't put up with anymore?	90. Promote something...

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